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For Immediate Release

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**FRICK ART & HISTORICAL CENTER
TO HOLD FOURTH ANNUAL
*H.C. FRICK HORSELESS CARRIAGE ROAD RALLY***

*Car enthusiasts invited to participate in 130-mile tour on scenic route
from Punxsutawney to Point Breeze*

PITTSBURGH, PA, August 5, 2010—The Frick Art & Historical Center announces the fourth annual *H.C. Frick Horseless Carriage Road Rally*, the perfect event for all types of car enthusiasts. Scenic back roads, good food and friendly competition are hallmarks of this annual event, which begins Sunday morning, September 12, 2010, at the historic Pantall Hotel in Punxsutawney and ends at the Car and Carriage Museum at the Frick Art & Historical Center in Pittsburgh.

The *H.C. Frick Horseless Carriage Road Rally*, a timed event, is a Sports Car Club of America (SCAA)-sanctioned event that is appropriate for both beginners and experienced rallyists. Rallymaster Rick Beattie is winner of six SCCA national Road Rally Championships. Suitable for all cars, the Frick rally is run on paved roads at speeds that are below posted limits. An optional “rally school” will be offered on Saturday, September 11 from 4:00–5:00 p.m. at rally headquarters, the Pantall Hotel.

FRICK ART & HISTORICAL CENTER

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ABOUT ROAD RALLIES

Road rally competitions are almost as old as the automobile itself. Rallyists use written instructions to follow a predetermined course along paved roads at legal speeds. Awards are given for the timed rally in experienced and novice classes, and in the observation-based Games class.

AWARDS

Trophies will be awarded in three categories: *Timed Novice*, *Timed Experienced* and *Games*. Additionally, the Frick will provide a custom trophy to the top finishing team of any group of four or more cars entered together in a single class. Groups including SCCA regions, owners clubs, sports car clubs, or other social organizations may enter.

SATURDAY ACCOMMODATIONS AT THE PANTALL HOTEL

Rally participants who wish to make the Frick rally a weekend event should contact the Pantall Hotel, rally headquarters, which is offering a special rate to overnight guests. A block of rooms has been reserved at the Pantall Hotel at discounted rates ranging from \$49 to \$75, plus tax. Interested parties are encouraged to contact the hotel directly at 800-872-6825 and mention the Frick Rally rate.

The Pantall Hotel, built in 1888, is located on routes 119 and 36, downtown on Punxsutawney's main street (135 Mahoning Street), adjacent to Barclay Square, the town park, and the Groundhog Zoo. More information about the hotel is available online at www.pantallhotel.com.

REGISTRATION AND FEES

The entry fee of \$150 per car for members and \$165 per car for non-members includes rally school participation, Sunday breakfast at the Pantall Hotel, lunch en route, and the award ceremony and reception at the Frick. The fee for additional passengers is \$45 per person. The entry deadline is August 31.

To register or receive more information regarding the rally, the public may call Laura Beattie at 412-371-0600 ext. 591, or visit TheFrickPittsburgh.org.

ABOUT THE FRICK ART & HISTORICAL CENTER

The Frick Art & Historical Center is the legacy of Helen Clay Frick, daughter of 19th-century industrialist and art collector Henry Clay Frick. Having established The Frick Art Museum in 1969, Miss Frick desired that her family home, Clayton, and the surrounding estate be preserved for, and opened to, the people of Pittsburgh after her death. Her vision was realized in 1990.

Today, the Frick Art & Historical Center houses a galaxy of collections—including fine arts, decorative arts, automobiles and carriages, and historic artifacts— in multiple galleries and venues, many of which are historic objects in and of themselves. These collections, and the programs that interpret them, illuminate the era during which Pittsburgh became one of the nation’s most important cities and also make meaningful connections to contemporary times. Although still a relatively young institution, the Frick ranks among Pittsburgh’s most important cultural and educational assets.

GENERAL INFORMATION

The Frick Art & Historical Center is located at 7227 Reynolds Street in Pittsburgh’s Point Breeze neighborhood. Free parking is available in the Frick’s off-street lot or along adjacent streets. The Frick is open 10:00 a.m.–5:00 p.m., Tuesday–Sunday and closed Mondays and major holidays. Admission to The Frick Art Museum, Car and Carriage Museum, Greenhouse, and Playhouse is free. The public should call 412-371-0600 for information, or visit the Frick online at TheFrickPittsburgh.org.

For additional information or images, please contact Greg Langel, Media and Marketing Manager, at 412-371-0600 ext. 524 or GLangel@TheFrickPittsburgh.org.

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The Frick Art & Historical Center, a museum, historic site and cultural center serves the public through preservation, presentation, and interpretation of the fine and decorative arts and historically significant artifacts for all residents of and visitors to Western Pennsylvania.