



FRICK ART & HISTORICAL CENTER
7227 REYNOLDS STREET | PITTSBURGH, PA | 15208-2923

NEWS RELEASE

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For Immediate Release

THE FRICK PITTSBURGH CENTER ANNOUNCES *RADical Day at the Frick*

Museum offers free admission, activities for families, and free introductory memberships, on Saturday, October 9

Event: RADical Day at the Frick

Date: Saturday, October 9, 2010, 10:00 a.m. – 5:00 p.m.

Admission: Free

Location: Frick Art & Historical Center
7227 Reynolds Street
Pittsburgh, PA 15208

PITTSBURGH, PA, September 28, 2010—The Frick Art & Historical Center announces that RADical Day at the Frick will be held on Saturday October 9 from 10:00 a.m. – 5:00 p.m. Visitors to the museum on this day will enjoy free admission site-wide and may take part in a variety of variety of activities for the entire family (details follow). In addition, visitors on this day may sign up for a free introductory (three-month) membership to the Frick, limited to adults age 18 and older, to sample all the benefits enjoyed by members.

Located on five acres of beautifully landscaped lawns and gardens in Pittsburgh's East End, the Frick Art & Historical Center is the vision of Helen Clay Frick, daughter of industrialist and art collector Henry Clay Frick. The museum is composed of historic buildings, including Clayton, the immaculately

restored Frick family home that tells the story of Pittsburgh during the Gilded Age. Through its collection of fine and decorative art, artifacts, cars and carriages, and with special exhibitions, education programs, and more, the Frick offers visitors multiple experiences that are both enriching and engaging.

RADICAL DAY AT THE FRICK 2010 ACTIVITIES

Following is a list of activities scheduled for RADical Day

- The first floor of Clayton, the restored Frick family home, will be open for self-guided tours from 10:00 a.m.–5:00 p.m.
- A block print portrait-making activity will be offered at Lexington Education Center at 11:00 a.m, 1:00 p.m. and 3:00 p.m.
- A letterboxing activity, *Letterboxing: Geocache the Victorian Way*, a family treasure hunt, starts hourly between 10:30 a.m. and 2:30 p.m. Meet at the Car and Carriage Museum.
- In celebration of Family History Month, the Frick will offer two programs on RADical Day: Visitors may design their family crest and learn how to create a family oral history at The Frick Art Museum.
- Visitors will also experience turn-of-the-20th-century fun with touchable items from yesteryear, as well as hoop-rolling and scavenger hunts.

The public may visit TheFrickPittsburgh.org or call 412-371-0600 between the hours of 9:00 a.m. and 5:00 p.m. for more information.

ABOUT RADICAL DAYS

RADical Days is an annual event celebrating assets of the Allegheny Regional Asset District with free admission and family activities offered by arts and culture organizations, parks and recreation, and sports and regional attractions that are funded by RAD. RADical Days is a “thank you” to the public for its support of the regional assets. RADical Days 2010 takes place from September 19–October 24, 2010. More information is available at www.radworkshere.org.

ABOUT THE FRICK ART & HISTORICAL CENTER

The Frick Art & Historical Center is the legacy of Helen Clay Frick, daughter of 19th-century industrialist and art collector Henry Clay Frick. Having established The Frick Art Museum in 1969,

Miss Frick desired that her family home, Clayton, and the surrounding estate be preserved for, and opened to, the people of Pittsburgh after her death. Her vision was realized in 1990.

Today, the Frick Art & Historical Center houses a galaxy of collections—including fine arts, decorative arts, automobiles and carriages, and historic artifacts— in multiple galleries and venues, many of which are historic objects in and of themselves. These collections, and the programs that interpret them, illuminate the era during which Pittsburgh became one of the nation’s most important cities and also make meaningful connections to contemporary times. Although still a relatively young institution, the Frick ranks among Pittsburgh’s most important cultural and educational assets.

The Frick Art & Historical Center is located at 7227 Reynolds Street in Pittsburgh’s Point Breeze neighborhood. Free parking is available in the Frick’s off-street lot or along adjacent streets. The Frick is open 10:00 a.m.–5:00 p.m., Tuesday–Sunday and closed Mondays and major holidays. Admission to The Frick Art Museum, Car and Carriage Museum, Greenhouse, and Playhouse is free. The public should call 412-371-0600 for information, or visit the Frick online at TheFrickPittsburgh.org.

For additional information or images, please contact Greg Langel, Media and Marketing Manager, at 412-371-0600 ext. 524 or GLangel@TheFrickPittsburgh.org.

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The Frick Art & Historical Center, a museum, historic site and cultural center, serves the public through preservation, presentation, and interpretation of the fine and decorative arts and historically significant artifacts for all residents of and visitors to Western Pennsylvania.