



NEWS RELEASE

Contact: Greg Langel
Media and Marketing Manager
412-371-0600 ext. 524
GLangel@TheFrickPittsburgh.org

For Immediate Release

FRICK ART & HISTORICAL CENTER TO JOIN IN ASSOCIATION OF ART MUSEUM DIRECTORS CELEBRATION OF INTERNATIONAL MUSEUM DAY

**MUSEUM TO OFFER FREE ADMISSION ON WEDNESDAY, MAY 18, 2010
AS PART OF GLOBAL INITIATIVE TO HONOR MUSEUMS**

PITTSBURGH, PA, May 2, 2011—The Frick Art & Historical Center announced today that it will offer free admission on Wednesday, May 18, 2011 as part of the Association of Art Museum Directors' (AAMD) Art Museum Day. Coinciding with International Museum Day on May 18, 2011, Art Museum Day will focus on the theme of “museum and memory.” Participation by AAMD member museums emphasizes the lasting impact art museums have on our communities, highlights the value of the visual arts in society, and provides new opportunities for audiences to participate in the wide-ranging programs that art museums offer. In 2010, the Frick, along with 90 other AAMD member museums across North America, participated in International Museum Day.

On Wednesday, May 18, the Frick Art & Historical Center will offer free admission for docent tours of Clayton, the restored home of the Henry Clay Frick family. The tour currently offered, *All the Ladies of the House*, looks at Clayton through the eyes of the women who lived and worked there at the turn of the 20th century, and is the latest in a series of new thematic tours designed to provide visitors multiple ways to connect to Pittsburgh history and to find personal meaning in the stories that are told. Reservations for tours are strongly recommended, as tour space is limited. Reservations may be made by calling 412-371-0600, Monday – Sunday between 9:00 a.m.–5:00 p.m.

In addition to offering free admission for Clayton tours on May 18, admission to The Frick Art Museum and the Car and Carriage Museum will be free, as it is every day the Frick is open to the public.

AAMD member museums—located across the United States, Canada, and Mexico—include smaller regional museums as well as large international institutions. International Museum Day is organized annually around the world by the International Council of Museums (ICOM). AAMD’s Art Museum Day is an opportunity to focus attention on the role of art museums in North America, as part of ICOM’s global celebration of museums.

“We are pleased to join museums around the world once again in celebrating International Museum Day,” said Frick Director Bill Bodine. “Offering free admission provides an incentive for area residents to visit the Frick and see how we contribute to Pittsburgh’s world-class cultural status.”

“Art Museum Day is an opportunity to celebrate the collective memory of human creativity, both past and present, that art museums hold in the public trust,” said Kaywin Feldman, President of AAMD and Director and President of the Minneapolis Institute of Arts. “AAMD believes that art should be accessible and relevant to all, and we are so pleased that the Frick is joining with us and the global community of museums to create new opportunities for audiences to engage with museum collections and programs.”

A comprehensive list of participating AAMD member art museums is available in the newsroom of the AAMD website (<http://www.aamd.org/newsroom/>). Note that while AAMD’s Art Museum Day and ICOM’s International Museum Day is formally held each year on May 18, some institutions shift their celebrations to adjacent dates.

ABOUT THE FRICK ART & HISTORICAL CENTER

The Frick Art & Historical Center is the legacy of Helen Clay Frick, daughter of 19th-century industrialist and art collector Henry Clay Frick. Having established The Frick Art Museum in 1969, Miss Frick desired that her family home, Clayton, and the surrounding estate be preserved for, and opened to, the people of Pittsburgh after her death. Her vision was realized in 1990. Today, the Frick Art & Historical Center houses a galaxy of collections—including fine arts, decorative arts, automobiles and carriages, and historic artifacts— in multiple galleries and venues, many of which are historic objects in

and of themselves. These collections, and the programs that interpret them, illuminate the era during which Pittsburgh became one of the nation's most important cities and also make meaningful connections to contemporary times. Although still a relatively young institution, the Frick ranks among Pittsburgh's most important cultural and educational assets.

GENERAL INFORMATION

The Frick Art & Historical Center is located at 7227 Reynolds Street in Pittsburgh's Point Breeze neighborhood. Free parking is available in the Frick's off-street lot or along adjacent streets. The Frick is open 10:00 a.m.–5:00 p.m., Tuesday–Sunday and closed Mondays and major holidays. Admission to The Frick Art Museum, Car and Carriage Museum, Greenhouse, and Playhouse is free. The public should call 412-371-0600 for information, or visit the Frick online at TheFrickPittsburgh.org.

For additional information or images, please contact Greg Langel, Media and Marketing Manager, at 412-371-0600 ext. 524 or GLangel@TheFrickPittsburgh.org.

###

The Frick Art & Historical Center, a museum, historic site and cultural center, serves the public through preservation, presentation, and interpretation of the fine and decorative arts and historically significant artifacts for all residents of and visitors to Western Pennsylvania.