

THE  
*Frick*  
FÊTE

Saturday,  
June 22, 2024

VERMEER  
MONET  
REMBRANDT

April 6–  
July 14,  
2024

Forging the Frick Collections in Pittsburgh & New York



### ABOUT THE EXHIBITION

Sponsorships to this highly anticipated reunion of the Frick art collections receive acknowledgment and benefits at both The Frick Fête event and at the exhibition held at The Frick Pittsburgh.

This spring, The Frick Pittsburgh will host a once-in-generations exhibition bringing together the most complete viewing of the Frick family's art collection from both Pittsburgh and New York. **Vermeer, Monet, Rembrandt: Forging the Frick Collections in Pittsburgh & New York** will take place April 6 – July 14, 2024.

By presenting major works from The Frick Collection alongside related works from The Frick Pittsburgh, the exhibition will unite different facets of the collections and tell, for the first time, the compelling story of how Henry Clay Frick rose to become arguably America's greatest art collector, while revealing the hitherto unknown role of his daughter, Helen, in that enterprise.

Left: Jean-Auguste-Dominique Ingres, *Louise, Princesse de Broglie, Later the Comtesse d'Haussonville*, 1845, oil on canvas, 51 7/8 x 36 1/4 in. (131.8 x 92.1 cm), The Frick Collection, New York; photo: Michael Bodycomb



### ABOUT THE FRICK FÊTE

An exhibition of this magnitude and caliber would be incomplete without a celebration. The Frick Fête will be a glittering Gilded-Age-style soiree under the stars on the stunning grounds of The Frick Pittsburgh on June 22, 2024. The sprawling event will activate the entire campus with drinks, art, and lively entertainment.

The Fête Dinner event will feature a cocktail hour and seated dinner. Following dinner, community ticketholders will join for a rousing after-party with drinks, decadent desserts, and dancing under the stars. Fête dinner tickets have very limited availability.

## SPONSORSHIP OPPORTUNITIES

**The Fête Dinner** includes cocktails, seated dinner, dessert, and dancing

**The Dessert and Dancing Community Event** includes a complimentary cocktail, dessert buffet, and dancing under the stars

### Sponsors at all levels receive:

- 2 invitations to the exhibition preview on April 5, 2024
- Name listing on annual donor recognition panels in the museum (seen by approximately 100,000 visitors annually)
- Name listing on the exhibition page on The Frick Pittsburgh website
- Name listing on event materials
- The opportunity to name a representative to The Frick Fête committee

## ADDITIONAL BENEFITS INCLUDE

### \$25,000 – Dessert and Dancing Community Event Presenting Sponsor (limited to 2)

*Starting at 8 pm hundreds of community ticket holders will join the festivities for drinks, dancing, and dessert under the stars. The bountiful dessert tent will feature the artistic creations of pastry artist Alex Robba.*

- Acknowledgment as a presenting sponsor of the Dessert and Dancing Community Event
- 8 tickets to the Fête Dinner (includes dessert and dancing)
- 10 additional tickets to the Dessert and Dancing Community Event
- 10 passes to **Vermeer, Monet, Rembrandt** exhibition
- Logo placement on signage at the Dessert and Dancing Community Event
- Verbal recognition during Fête Dinner event announcements

### \$15,000 – Signature Drink Sponsor (limited to 4)

*Our mixologists for the event are crafting four specialty cocktails and mocktails inspired by works of art from the exhibition. The signature drink stations will be positioned throughout the grounds and feature their own custom designed bar and art installation.*

- Acknowledgment on bar signage as the exclusive sponsor for one of the signature drinks
- 6 tickets to the Fête Dinner (includes dessert and dancing)
- 6 additional tickets to the Dessert and Dancing Community Event
- 6 passes to **Vermeer, Monet, Rembrandt** exhibition

### \$5,000 – Patron Sponsor

- 4 tickets to the Fête Dinner (includes dessert and dancing)
- 2 additional tickets to the Dessert and Dancing Community Event
- 4 passes to **Vermeer, Monet, Rembrandt** exhibition

### \$2,500 – Benefactor

- 2 tickets to the Fête Dinner (includes dessert and dancing)
- 2 passes to **Vermeer, Monet, Rembrandt** exhibition

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Fair Market Value of Benefits - This proposal includes opportunities for goods and services. The fair market value of each is as follows, exhibition passes \$22 each, Fête Dinner event \$200 each, Dessert/Dancing event \$75 each. The Frick Pittsburgh will provide acknowledgment of the tax-deductible amount. If desired, contributors have the option to waive some or all of the non-deductible benefits outlined.

The official registration and financial information of Frick Art and Historical Center, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

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THE  
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PITTSBURGH  
MUSEUMS AND GARDENS