



## NEWS RELEASE

Contact: Greg Langel  
Marketing & PR Manager  
412-342-4075  
GLangel@TheFrickPittsburgh.org

For Immediate Release

### **THE FRICK PITTSBURGH WILL CELEBRATE ART MUSEUM DAY ON MAY 18, 2018 WITH FREE ADMISSION FOR TOURS OF CLAYTON**



PITTSBURGH, PA, May 8, 2018—To celebrate the 9th annual Art Museum Day, The Frick Pittsburgh will offer free admission for docent-led tours of Clayton, the restored turn-of-the-20th-century home of the Henry Clay Frick family, on Friday, May 18, 2018. An initiative of the Association of Art Museum Directors (AAMD), Art Museum Day gathers hundreds of institutions from across North America to recognize the arts and the important role that art museums play in their communities.

The theme for Art Museum Day 2018 is *Hyperconnected Museums*, a recognition of the many ways in which museums serve as central points of connectivity within their communities, both online and in person. Art museums are often anchors for public spaces and neighborhoods, and they partner with school systems and civic organizations in ways that make their towns, cities, and regions better places for everyone who lives and works there. *Hyperconnected Museums* also serve as engines for the creative economy, tapping the human creativity embedded in works of art—whether thousands of years old or as recent as 2018—to inspire new ideas and ways of thinking.

The Frick Pittsburgh invites visitors to share their experiences on Art Museum Day via social media, with the hashtag #ArtMuseumDay.

AAMD's Art Museum Day is an opportunity to focus attention on the role of art museums in North America, an extension of the International Council of Museums's (ICOM) International Museum Day. AAMD represents 240 art museums across the United States, Canada, and Mexico—from regional museums in small towns to large museums in major urban centers. Last year, The Frick Pittsburgh—along with more than 161 other AAMD member museums—participated in Art Museum Day. A comprehensive list of participating AAMD member art museums will be available on the AAMD website. Note that while AAMD's Art Museum Day and ICOM's International Museum Day are formally held each year on May 18, some institutions shift their celebrations to adjacent dates.

## **ABOUT THE FRICK PITTSBURGH**

Located on the Pittsburgh estate of late-19<sup>th</sup>-century industrialist Henry Clay Frick, The Frick Pittsburgh is the steward of collections left as a legacy to the people of Pittsburgh by Frick's daughter, Helen Clay Frick. The permanent collections include fine and decorative arts, cars, carriages, historic objects, and buildings. The Frick experience includes The Frick Art Museum, the Car and Carriage Museum, Clayton, the Frick family Gilded Age mansion, and six acres of beautifully landscaped lawns and gardens. Also included are an Education Center, the Frick children's playhouse (designed by renowned architects Alden & Harlow), a large working greenhouse (also designed by Alden & Harlow), The Café at the Frick, and the Grable Visitor Center, which houses the Frick Museum Store.

## **GENERAL INFORMATION**

The Frick Pittsburgh is located at 7227 Reynolds Street in Pittsburgh's Point Breeze neighborhood. Free parking is available in the Frick's off-street lot or along adjacent streets.

The Frick is open 10:00 a.m.–5:00 p.m., Tuesday–Sunday; 10:00 a.m.–9:00 p.m. Friday; and is closed Mondays and major holidays. To make reservations, or for information, the public should call 412-371-0600, or visit the Frick online at [TheFrickPittsburgh.org](http://TheFrickPittsburgh.org).

**For additional information or images, please contact Greg Langel, Marketing & PR Manager, at 412-342-4075 or [GLangel@TheFrickPittsburgh.org](mailto:GLangel@TheFrickPittsburgh.org)**

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