



NEWS RELEASE

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For Immediate Release

THE FRICK PITTSBURGH TO JOIN ASSOCIATION OF ART MUSEUM DIRECTORS' EIGHTH ANNUAL CELEBRATION OF ART MUSEUM DAY ON MAY 18, 2017 WITH FREE ADMISSION FOR TOURS OF CLAYTON



PITTSBURGH, PA, May 11, 2017— The Frick Pittsburgh will offer free admission for docent-led tours of Clayton, the restored turn-of-the-20th-century home of the Henry Clay Frick family, on Thursday, May 18, 2017 as part of the Association of Art Museum Directors' (AAMD) Art Museum Day. Last year, the Frick—along with more than 175 other AAMD member museums across North America—participated in Art Museum Day.

The theme of this year's Art Museum Day is Art Museums Foster Vibrant Communities. AAMD members across the U.S., Canada, and Mexico will be offering programs and initiatives to celebrate the arts and the important role art museums play in their communities. In addition to bringing the best of human

creativity to people across North America, museums serve as engines for the creative economy, partners with school systems and civic organizations, and anchors for public spaces and neighborhoods, making their regions better places for everyone who lives and works there.

The Frick invites visitors to share their experiences on Art Museum Day via social media, with the hashtag #ArtMuseumDay.

In addition to offering free admission for tours of Clayton on Thursday, May 18, the Frick will offer a 10% discount on new memberships at the Individual level and above.

ABOUT ASSOCIATION OF ART MUSEUM DIRECTORS (AAMD)

AAMD represents 245 art museums across the United States, Canada, and Mexico—from regional museums in small towns to large museums in major urban centers. International Museum Day is organized annually around the world by the International Council of Museums (ICOM). AAMD's Art Museum Day is an opportunity to focus attention on the role of art museums in North America, as part of ICOM's global celebration.

A comprehensive list of participating AAMD member art museums will be available on the AAMD website. Note that while AAMD's Art Museum Day and ICOM's International Museum Day are formally held each year on May 18, some institutions shift their celebrations to adjacent dates.

ABOUT THE FRICK PITTSBURGH

Located on the Pittsburgh estate of late-19th-century industrialist Henry Clay Frick, The Frick Pittsburgh is the steward of collections left as a legacy to the people of Pittsburgh by Frick's daughter, Helen Clay Frick. The permanent collections include fine and decorative arts, cars, carriages, historic objects, and buildings. The Frick experience includes The Frick Art Museum, the Car and Carriage Museum, Clayton, the Frick family Gilded Age mansion, and six acres of beautifully landscaped lawns and gardens. Also included are an Education Center, the Frick children's playhouse (designed by renowned architects Alden & Harlow), a large working greenhouse (also designed by Alden & Harlow), The Café at the Frick, and the Grable Visitor Center, which houses the Frick Museum Store.

GENERAL INFORMATION

The Frick Pittsburgh is located at 7227 Reynolds Street in Pittsburgh's Point Breeze neighborhood. Free parking is available in the Frick's off-street lot or along adjacent streets.

The Frick is open 10:00 a.m.–5:00 p.m., Tuesday–Sunday; 10:00 a.m.–9:00 p.m. Friday; and is closed Mondays and major holidays. To make reservations, or for information, the public should call 412-371-0600, or visit the Frick online at TheFrickPittsburgh.org.

For additional information or images, please contact Greg Langel, Marketing & PR Manager, at 412-342-4075 or GLangel@TheFrickPittsburgh.org

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